

For Immediate Release

## ***Discover InSpeck's new 3D Solution in "Future Medicine"***

**Montreal, May 13<sup>th</sup>, 2003.** InSpeck, a Montreal-based leader in 3D digitizing and 3D modeling of human and organic form, announced today that it has been chosen by the Discovery Health Channel to be featured on its newest television series, *Future Medicine*. The series is being produced by the Emmy award winning production company Partners in Motion.

"It's an honor for InSpeck's BFD to be the subject of a "Future Medicine" episode. We developed the BFD specifically for plastic surgery and we are hoping that people who watch the show will see the potential of 3D not only in that industry but also in a many other medical applications." says Dr. Li Song, InSpeck's CEO and CTO. "We are also hoping that plastic surgeons will appreciate the value of a tool like the BFD in assisting them in their everyday tasks and allowing them to work with more intuitive 3D models of their patients rather than flat 2D images currently at their disposal." The taping of the show will be done between Dr. Mario F. Bernier's (C.S.P.Q.; F.R.C.S.(c); F.A.C.S.) plastic surgery clinic, InSpeck's Headquarters in Montreal and its R&D laboratory in Quebec City. The BFD will be on display at the American Society for Aesthetic Plastic Surgery's annual conference in Boston from May 17<sup>th</sup> to May 20<sup>th</sup>.

Montreal-based **InSpeck** is a leading provider of halogen-based, color, non-contact optical 3D digitizers and 3D modeling software – all designed to seamlessly support entertainment and medical applications. 3D medical imaging applications include plastic surgery, podiatry, and scoliosis research, just to name a few. **InSpeck** products are considered a defacto standard for use in applications requiring the digitizing of free-form objects and the human form. Clients in the medical field include Le Centre Léon Bérard (France), Bi-Op Laboratories (Canada), Montreal Polytechnic/Saint-Justine's Children's Hospital (Canada), the National Institute for Occupational Safety and Health (NIOSH) in West Virginia (USA) and the Singapore Polytechnic (Singapore). **InSpeck** has earned a reputation for its products' ease-of-use, affordability, capture speed and capacity to measure texture and geometry simultaneously. For more information visit [www.inspeck.com](http://www.inspeck.com).

Partners in Motion is an Emmy and Gemini award winning independent production company. The company promotes a balance between various types of productions: national and international documentaries and docudramas with co productions, corporate work in film and video production; television programs and specials; and a multimedia and animation division. They also own Harmony Entertainment, a private financing and distribution company which presently represents an additional 350 hours of documentary and reality-based programming for

distribution. Harmony Digital is a fully equipped, on-site digital studio that produces multimedia and animation. For more information on Partners in Motion, go to [www.partnersinmotion.com](http://www.partnersinmotion.com).

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